CBME China is the recognized annual gathering of industry leaders, brands, manufacturers and key players of the child, baby and maternity products and services industry. This is where you can find new products and services, local and international brands and thousands of suppliers in one venue.

CBME China 2019 will feature 4,700* brands from 3,300* exhibitors, which covers all categories of child, baby and maternity products and services.

**WELCOME TO CBME CHINA 2019! – AT CBME CHINA, BUSINESS HAPPENS !**

**Show Info**

<table>
<thead>
<tr>
<th>CBME China</th>
<th>CBME Food &amp; Health</th>
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<tbody>
<tr>
<td><strong>Venue</strong></td>
<td>National Exhibition and Convention Center (NECC), Shanghai, China</td>
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<td><strong>Admission</strong></td>
<td>Free to trade buyers aged 18 or above</td>
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<td><strong>Opening Hours</strong></td>
<td>24-26 July 10:00 - 17:00 / 27 July 10:00 - 15:00</td>
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<tr>
<td><strong>Travel Info</strong></td>
<td>Please visit <a href="http://www.cbmexpo.com/en/travelservices">www.cbmexpo.com/en/travelservices</a> for more information</td>
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</tbody>
</table>

**TOP REASONS that make CBME China the ANNUAL MEETING POINT for industry leaders**

1. The venue to find NEW BUSINESS leads and contacts
2. The place where NEW BUSINESS TRADING trends and opportunities are displayed
3. The place where new business models and strategies will be shared
4. The place where new business models and strategies will be discussed
5. The place where new business models and strategies will be presented
6. The place where new business models and strategies will be evaluated
7. The place where new business models and strategies will be implemented
8. The place where new business models and strategies will be executed
9. The place where new business models and strategies will be measured
10. The place where new business models and strategies will be reviewed
11. The place where new business models and strategies will be sustained
12. The place where new business models and strategies will be maintained
13. The place where new business models and strategies will be monitored
14. The place where new business models and strategies will be controlled
15. The place where new business models and strategies will be improved
16. The place where new business models and strategies will be innovated
17. The place where new business models and strategies will be transformed
18. The place where new business models and strategies will be diversified
19. The place where new business models and strategies will be personalized
20. The place where new business models and strategies will be customized

**Supporting Associations and Industry Partners**

Baby Food & Snacks will be in SWEECC.

All Other Categories REMAIN in NECC.

**SEE YOU AT CBME CHINA 2019!**

Online registration at
www.cbmexpo.com/en/register

Scan QR code to register

For more information, visit www.cbmexpo.com/en/ or contact cbmexpo@cbmexpo.com

**DON’T BE ONE OF THE CROWD. REGISTRATION TODAY !**
FEATURED PRODUCTS AT CBME CHINA 2019

- Quintus SpaceScooter Kinderkraft
- Mifold bébéar liel excellence
- B.toys Playgro Loulou Lollipop
- Funland Huiyuan Mom Face
- Angel’s Face Blueberry Hill Bekey House
- Mercury Baby 59s Bailey
- Daddy’s Choice Letopo Mideer
- Mloong NBC Ten-M Journer

OVER 4,700 BRANDS FROM 3,300 EXHIBITORS

Specialized Zones
- Fabulous Mom Zone
- Natural Products Zone
- Outdoor Recreation and Sports Zone
- Fun Learning Zone
- Smart Home Zone
- Smart Retail Zone
- Franchising for Baby & Maternity Services Zone

EVENTS HIGHLIGHTS
- International Pavilions
- Kids Fashion Shows/ Kids Fashion Design Contest
- Global OEM/ODM Zone
- CBME Awards
- Industry Summits & Seminars
- Cool Kids Fashion Shanghai

Looking for new products? Stop by the Innovative Products Awards Gallery.
Find new brands & suppliers from all over the world.
Find 1800+ OEM/ODM suppliers. Look for OEM/ODM icon on the show floor.
Learn the latest trends in the industry.
Kids Fashion Shows/ Kids Fashion Design Contest Gallery.

Specialized Zones
- Make your time at CBME China more efficient
- Find New Brands & Suppliers from all over the world
- Find 1800+ OEM/ODM suppliers. Look for OEM/ODM icon on the show floor
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