Visitor Registration Form

CBME China
Date: 15–17 July 2020
Venue: NECC Shanghai

Please fill up the form completely *Required

Basic Information
* Mr/ Ms/ Mrs * Name: ____________________________ * Company: ____________________________
* Address: ____________________________________________ * Post Code: ____________________________ * Country/ Region: ____________________________
* Suburb/ City: ____________________________________________ * State/ Province: ____________________________ * Country/ Region: ____________________________
Tel: ( ) ____________________________ * Mobile: ( ) ____________________________
* Email: ____________________________________________

Is this your first time to attend CBME?
01 ◇ NEWCBME19Y YES 02 ◇ NEWCBME19N NO

Job Title
03 ◇ COP Owner/ President/ General Manager 04 ◇ SKG Sales/ Project/ Marketing/ Purchasing Director
05 ◇ MGR Branch/ Store/ Department Manager 06 ◇ EMP Employee
07 ◇ OTH Others (Please specify): ____________________________

(A) Nature of Business (Please tick the appropriate box/es)
08 ◇ CBN01 Manufacturer/ Brand Owner 09 ◇ CBN02 Agent/ Distributor/ Wholesaler
10 ◇ CBN04 Buying office/ Trading company/ Importer/ Exporter 11 ◇ CBN11 Children, baby and maternity products one-stop shop
12 ◇ CBN12 Baby & children wear shop/ Children shoe shop/ Maternity wear shop 13 ◇ CBN13 Toy shop
14 ◇ CBN14 Department store/ Commercial real estate 15 ◇ CBN15 Supermarket/ Shopping Mall
16 ◇ CBN16 Pharmacy 17 ◇ CBN16 Online agents/ Online Retailers
18 ◇ CBN07 Investor 19 ◇ CBN05 Service Institutions (early education, photography, postpartum recovery and more)
20 ◇ CBN06 Association/ Consulate 21 ◇ CBN08 Service Institutions (early education, photography, postpartum recovery and more)
22 ◇ CKFCBN16 Buyer 23 ◇ CKFCBN19 Designer
24 ◇ CBN10 Licensor 25 ◇ CBN08 Others, please specify: ____________________________
26 ◇ CBN19 Smart Retail Service Provider (container, shelf, software system, smart retail equipment and more)

(B) My Company is selling (Please tick the appropriate box/es)
27 ◇ CX501-OP Maternity and baby care products 28 ◇ CX203-OP Child, baby and teenager clothing, footwear and accessories
29 ◇ CX204-OP Baby carriages, car seats and furniture 30 ◇ CX301-OP Maternity clothing, underwear and accessories
31 ◇ CX302-OP Toys, educational products and souvenirs 32 ◇ CX303-OP Foods and health supplements
33 ◇ CX313-OP Snacks 34 ◇ CX315-OP early education, photography, postpartum recovery and more
35 ◇ CX314-OP container, shelf, software system, smart retail equipment and more 36 ◇ CX401-OP Others, please specify: ____________________________

(C) Besides the products we currently sell, my company is also interested in (Please tick the appropriate box/es)
37 ◇ CX501 Maternity and baby care products 38 ◇ CX203 Child, baby and teenager clothing, footwear and accessories
39 ◇ CX204 Baby carriages, car seats and furniture 40 ◇ CX301 Maternity clothing, underwear and accessories
41 ◇ CX302 Toys, educational products and souvenirs 42 ◇ CX303 Foods and health supplements
43 ◇ CX313 Snacks 44 ◇ CX315 early education, photography, postpartum recovery and more
45 ◇ CX314 container, shelf, software system, smart retail equipment and more 46 ◇ CX401 Others, please specify: ____________________________

(D) Purpose of visit (Please tick the appropriate box/es)
47 ◇ PUV01 Meeting with old suppliers 48 ◇ PUV02 Seeking new suppliers and investment opportunities
49 ◇ PUV03 Market researching and learning the latest trends 50 ◇ PUV04 Visit and evaluate the show
51 ◇ PUV05 Look for OEM/ODM suppliers 52 ◇ PUV06 Looking for licenced character
53 ◇ PUV07 Look for franchise opportunity 54 ◇ PUV08 Visit and evaluate products

(E) How did you learn about CBME (Please tick the appropriate box/es)
From Organizer
55 ◇ HAC01 SMS 56 ◇ HAC02 Email 57 ◇ HAC03 Direct mail
58 ◇ HAC04 Telemarketing 59 ◇ HAC05 Website: www.cbmexpo.com 60 ◇ HAC06 Facebook or twitter
61 ◇ HAC11 Trade websites (Name): ____________________________

Search engine
62 ◇ HAC23 Baidu 63 ◇ HAC21 Google 64 ◇ HAC22 Bing
65 ◇ HAC24 360 66 ◇ HAC26 Sogou

Others
67 ◇ HAC31 Outdoor Advertisement (City Name): ____________________________ 68 ◇ HAC32 Magazine/ Newspaper Ads (Media Name): ____________________________
69 ◇ HAC33 Other fair(s): ____________________________ 70 ◇ HAC34 Association/ Consulate (please specify): ____________________________
71 ◇ HAC35 Friends/ Colleagues’ referral 72 ◇ HAC41 Others, please specify: ____________________________
73 ◇ HAC42 Wechat feeds (Wechat account): ____________________________

☐ I would like to receive news and updates from CBME other events.

Note: The Organizer reserves the right to refuse issuance of the admission badges to any registrant it deems inappropriate, and to verify the trade identity of any registrant where necessary.

I agree to all the regulations set by the Organizer. For all regulations, please find on filling counter, or refer to CBME official website (www.cbmexpo.com). I read and accept it with my signature.

Signature ____________________________ Date ____________

Please scan the completed form to cbmexpo@cbmexpo.com or fax to +86 21 6157 7299