

Please fill up the form completely \*Required

### Basic Information

\* Mr/ Ms/ Mrs \* Name: \_\_\_\_\_ \* Company: \_\_\_\_\_  
Given Name Surname

\* Address: \_\_\_\_\_

\* Suburb/ City: \_\_\_\_\_ \* State/ Province: \_\_\_\_\_ \* Post Code: \_\_\_\_\_ \* Country/ Region: \_\_\_\_\_

Tel: (\_\_\_\_\_) (\_\_\_\_\_) \_\_\_\_\_ \* Mobile: (\_\_\_\_\_) \_\_\_\_\_  
Country code Area code Country code

\* Email: \_\_\_\_\_ Website: \_\_\_\_\_

### Is this your first time to attend CBME?

01  NEWCBME19Y YES 02  NEWCBME19N NO

### Job Title

03  COP Owner/ President/ General Manager 04  SKG Sales/ Project/ Marketing/ Purchasing Director  
 05  MGR Branch/ Store/ Department Manager 06  EMP Employee  
 07  OTH Others (Please specify): \_\_\_\_\_

### (A) Nature of Business (Please tick the appropriate box/es)

08  CBN01 Manufacturer/ Brand Owner 09  CBN02 Agent/ Distributor/ Wholesaler  
 10  CBN04 Buying office/ Trading company/ Importer/ Exporter 11  CBN11 Children, baby and maternity products one-stop shop  
 12  CBN12 Baby & children wear shop/ Children shoe shop/ Maternity wear shop 13  CBN13 Toy shop  
 14  CBN14 Department store/ Commercial real estate 15  CBN15 Supermarket/ Shopping Mall  
 16  CBN16 Pharmacy 17  CBN18 Online agents/ Online Retailers  
 18  CBN07 Investor 19  CBN05 Service Institutions (early education, photography, postpartum recovery and more)  
 20  CBN06 Association/ Consulate 21  CBN09 Media  
 22  CKFCBN16 Buyer 23  CKFCBN19 Designer  
 24  CBN10 Licensor 25  CBN08 Others, please specify: \_\_\_\_\_  
 26  CBN19 Smart Retail Service Provider (container, shelf, software system, smart retail equipment and more)

### (B) My Company is selling (Please tick the appropriate box/es)

27  CX501-OP Maternity and baby care products 28  CX203-OP Child, baby and teenager clothing, footwear and accessories  
 29  CX204-OP Baby carriages, car seats and furniture 30  CX301-OP Maternity clothing, underwear and accessories  
 31  CX302-OP Toys, educational products and souvenirs 32  CX303-OP Foods and health supplements  
 33  CX313-OP Snacks 34  CX315-OP early education, photography, postpartum recovery and more  
 35  CX314-OP container, shelf, software system, smart retail equipment and more 36  CX401-OP Others, please specify: \_\_\_\_\_

### (C) Besides the products we currently sell, my company is also interested in (Please tick the appropriate box/es)

37  CX501 Maternity and baby care products 38  CX203 Child, baby and teenager clothing, footwear and accessories  
 39  CX204 Baby carriages, car seats and furniture 40  CX301 Maternity clothing, underwear and accessories  
 41  CX302 Toys, educational products and souvenirs 42  CX303 Foods and health supplements  
 43  CX313 Snacks 44  CX315 early education, photography, postpartum recovery and more  
 45  CX314 container, shelf, software system, smart retail equipment and more 46  CX401 Others, please specify: \_\_\_\_\_

### (D) Purpose of visit (Please tick the appropriate box/es)

47  PUV01 Meeting with old suppliers 48  PUV02 Seeking new suppliers and investment opportunities  
 49  PUV03 Market researching and learning the latest trends 50  PUV04 Visit and evaluate the show  
 51  PUV05 Look for OEM/ODM suppliers 52  PUV06 Looking for licenced character  
 53  PUV07 Look for franchise opportunity 54  PUV08 Visit and evaluate products

### (E) How did you learn about CBME (Please tick the appropriate box/es)

From Organizer \_\_\_\_\_

55  HAC01 SMS 56  HAC02 Email 57  HAC03 Direct mail  
 58  HAC04 Telemarketing 59  HAC05 Website: www.cbmexpo.com 60  HAC06 Facebook or twitter  
 61  HAC11 Trade websites (Name): \_\_\_\_\_

Search engine \_\_\_\_\_

62  HAC23 Baidu 63  HAC21 Google 64  HAC22 Bing  
 65  HAC24 360 66  HAC26 Sogou

Others \_\_\_\_\_

67  HAC31 Outdoor Advertisement (City Name): \_\_\_\_\_ 68  HAC32 Magazine/ Newspaper Ads (Media Name): \_\_\_\_\_  
 69  HAC33 Other fairs: \_\_\_\_\_ 70  HAC34 Association/ Consulate (please specify): \_\_\_\_\_  
 71  HAC35 Friends/ Colleagues' referral 72  HAC41 Others, please specify: \_\_\_\_\_  
 73  HAC42 Wechat feeds (Wechat account): \_\_\_\_\_

I would like to receive news and updates from CBME other events.

Note: The Organizer reserves the right to refuse issuance of the admission badges to any registrant it deems inappropriate, and to verify the trade identity of any registrant where necessary.  
 I agree to all the regulations set by the Organizer. For all regulations, please find on filling counter, or refer to CBME official website (www.cbmexpo.com). I read and accept it with my signature.

Signature \_\_\_\_\_ Date \_\_\_\_\_