

CBME Online Business Matching Operation Guide

Introduction to CBME Online Business Matching (OBM)

1 Background Introduction

Due to the outbreak of Covid-19, enterprises' expectations around digital evolve faster than ever. Newly launched CBME Online Business Matching platform target to help over 6,000 brands to connect online with 1.14million global buyers, aiming to stimulate trades within the industry.

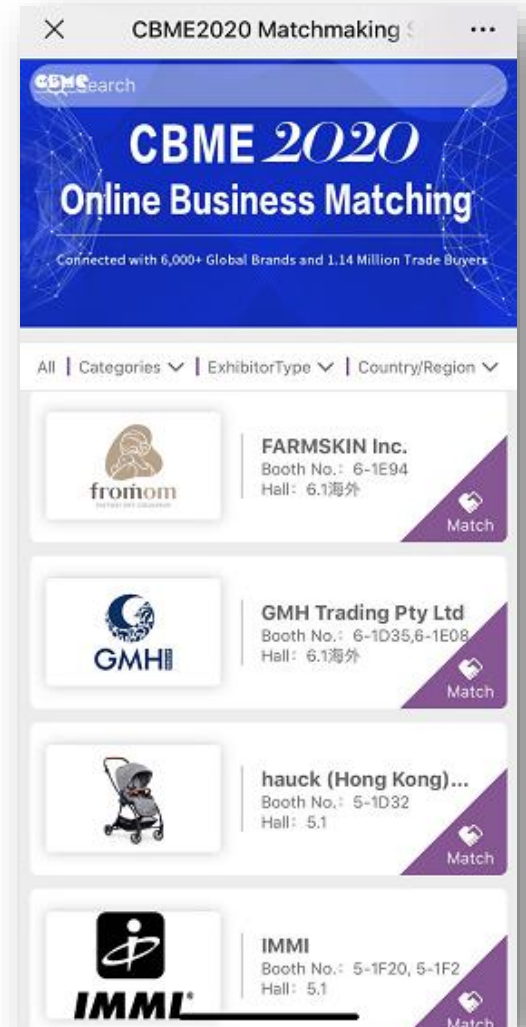
2 Target Audience

- Matching buyers' and sellers' needs during this special period
- Sellers' & Buyers' with travel restriction

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3 Core Functions:

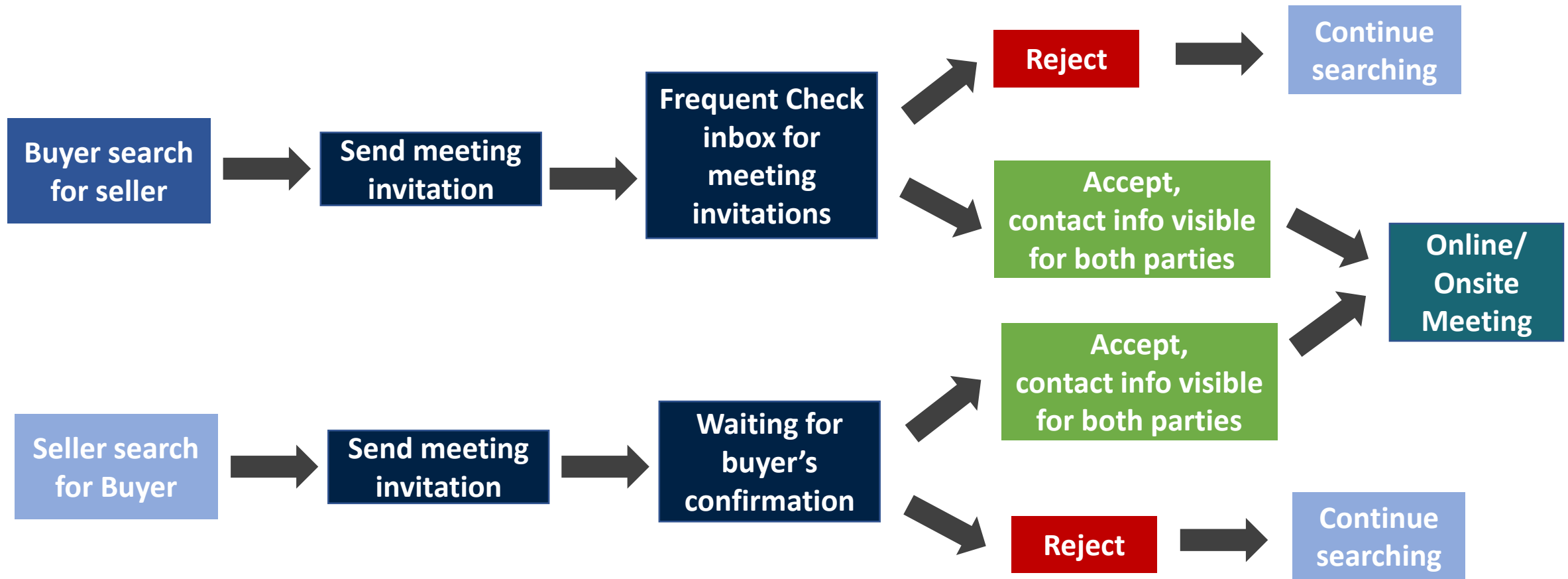
- Available in **bilingual** for both exhibitor and visitor
- Trade with **6,000+** brands from all over the world of baby-maternity products till end of October **beyond the 3-Day Event**
- Gain **business opportunities** quickly and efficiently according to your preferences
- **Easy operation** and **fast access** without any extra cost
- **Contact information exchange** between buyer and seller only after matchmaking successfully



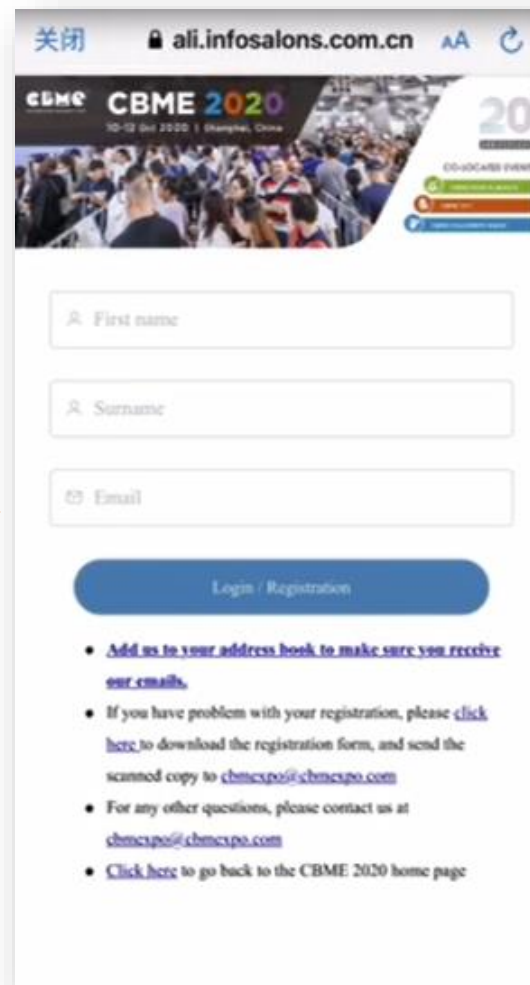


Operation Guide

CBME OBM Process in October



CBME Online Business Matching Operation Guide

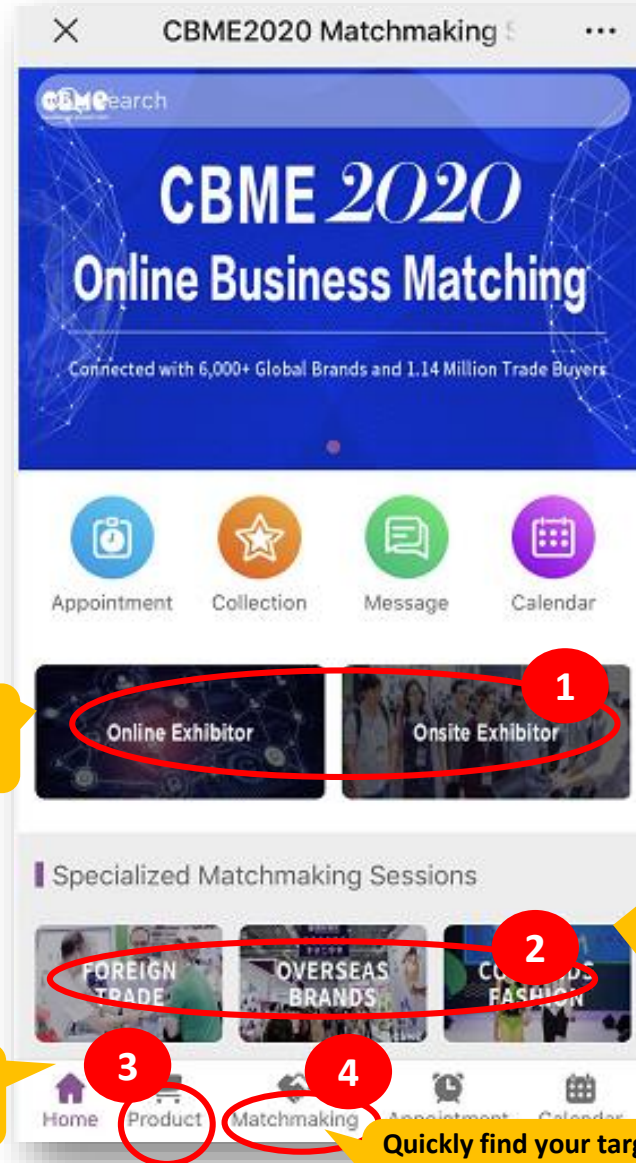


Input Your 'Name' & 'Email' which you used for visitor registration, then click 'login/ register'

Complete your general information

Receive your registration confirmation and start to Matchmaking

Quick Ways to Find Your Target Business Partners



You can approach to both online and onsite exhibitors separately

Specialized Matchmaking Sessions is a quick way to find your target business partner precisely

- China Brands – the session where gathering China trading companies with overseas business
- International Brands – the session where gathering the international brands excl. China
- Cool Kids Fashion – the session where gathering the companies focusing baby/ kids clothing/ fashion/ accessories etc.

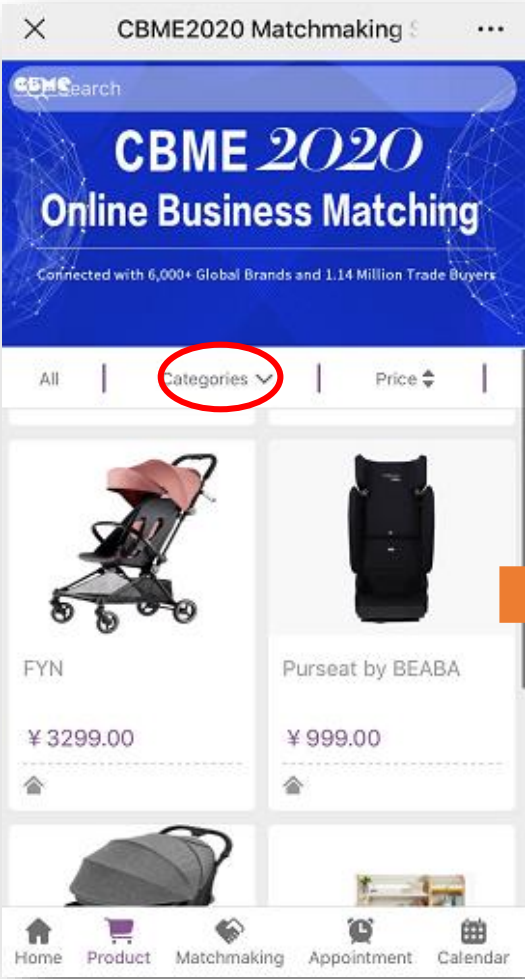
Check all-sectors of baby products as well as newly launch

Quickly find your target business partners via filtering 'Categories', 'Exhibitor Type', 'Country/Region' and 'Specialized Matching Zone'

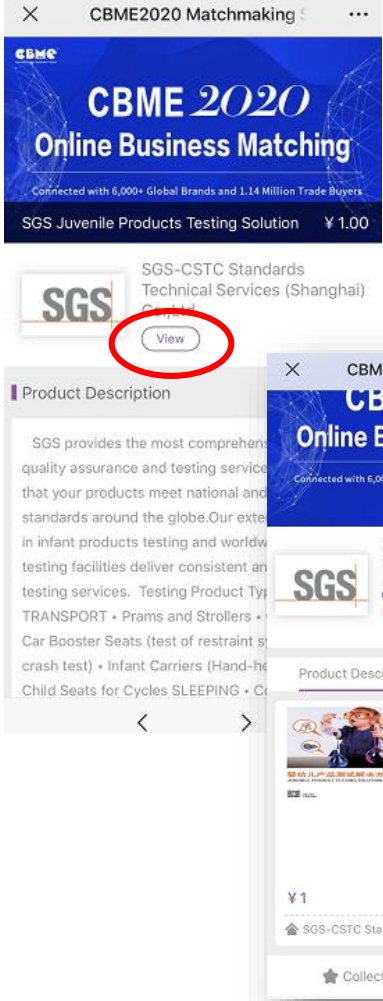
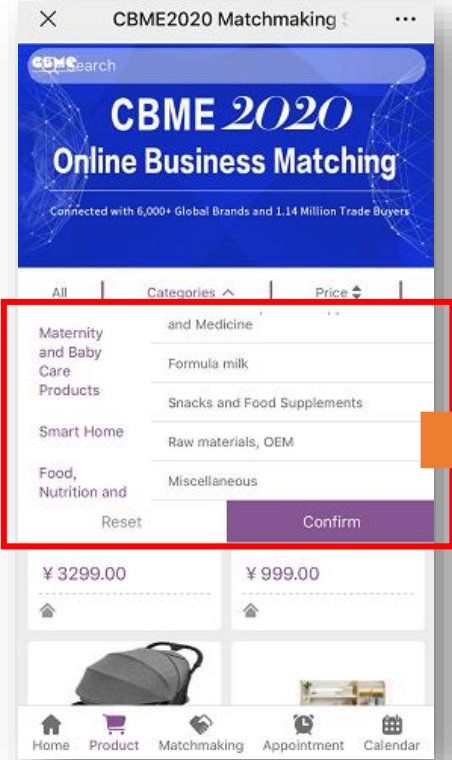
Check all-sectors of baby products as well as newly launch



Click 'Product' button here



Click 'Categories' button to filter the products as you like

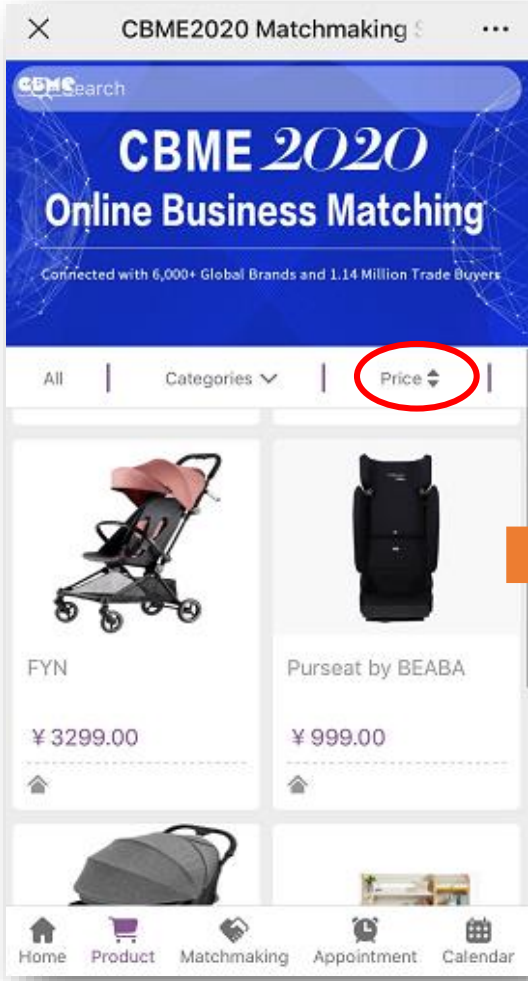


Click the product you're interested, entering to the exhibitor page, click 'View' to check more products, click 'Match' or 'Collect' as your like

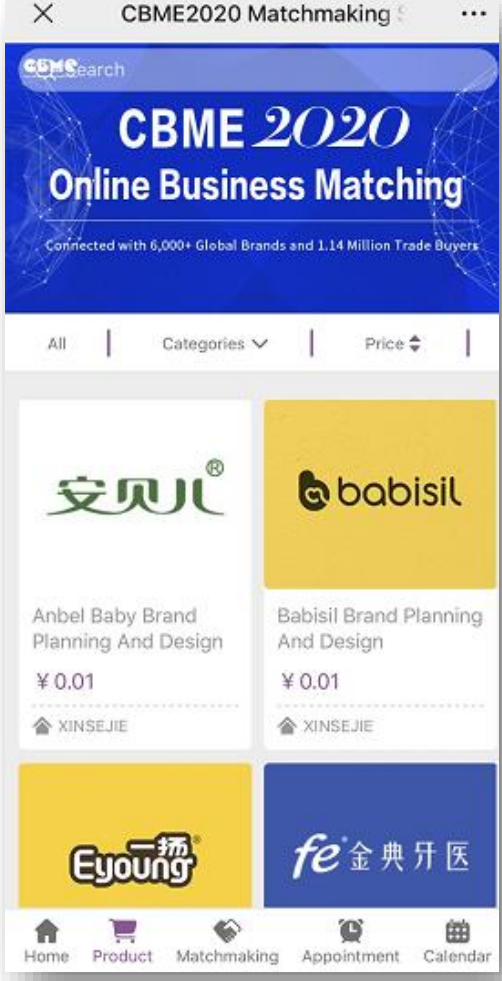
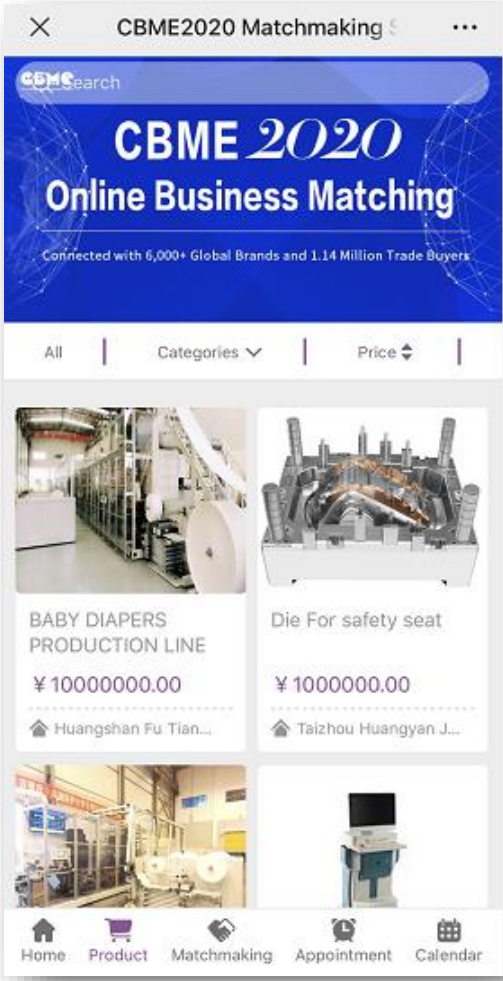
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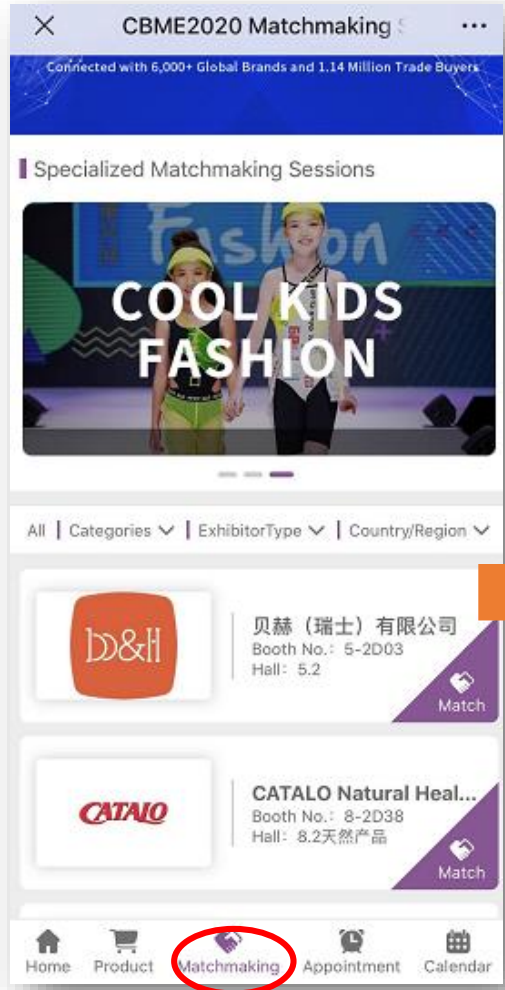
Click 'Product' button here



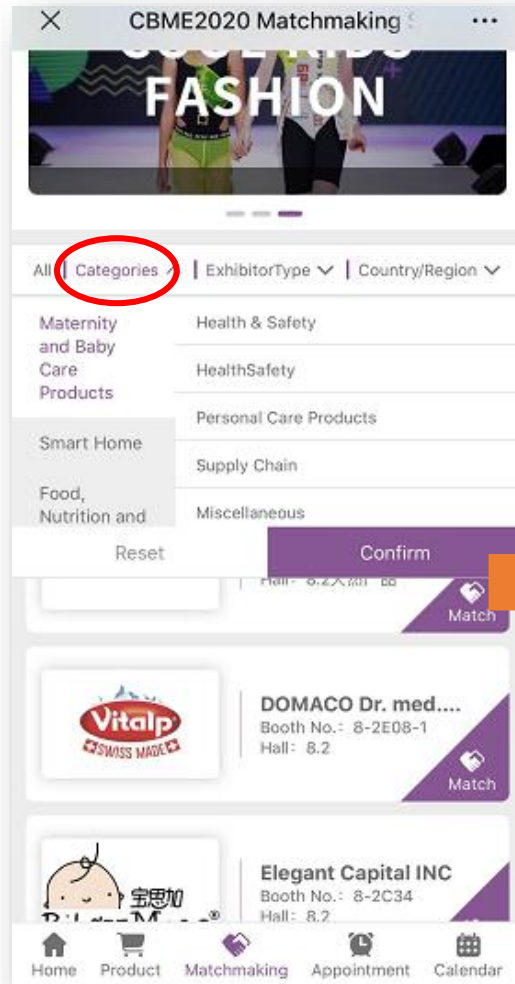
Ranking the products with 'Price'



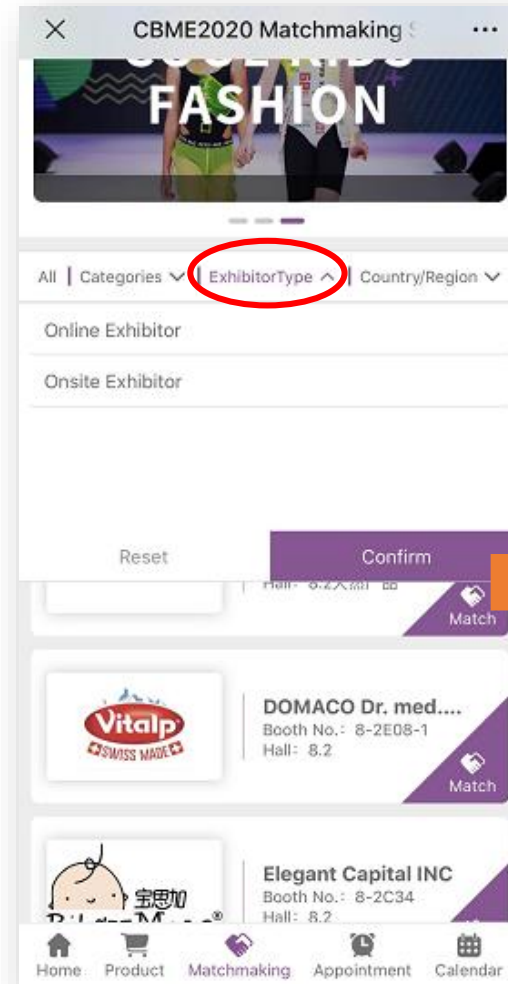
Filter & Select the target business partners in a quick way



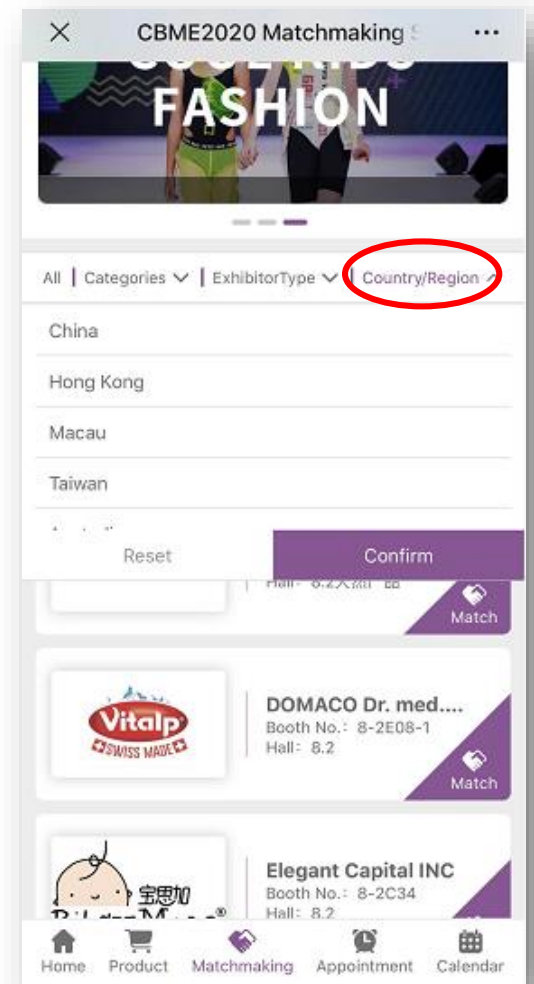
Click 'Matchmaking' button here



Click 'Categories' button to filter the exhibitors as you like



Click 'Exhibitor Type' button to find exhibitors online & offline separately

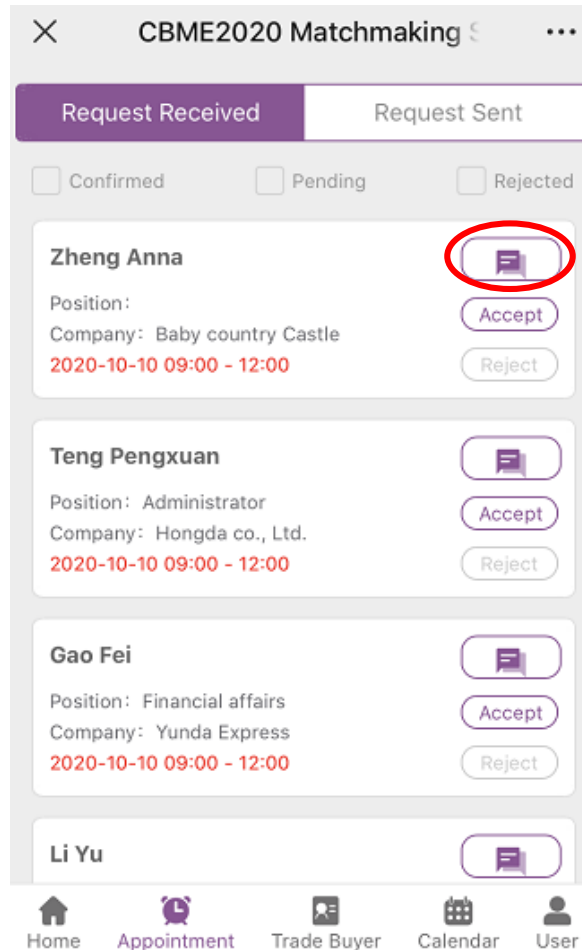


Click 'Country/Region' button to select/filter exhibitors by locations

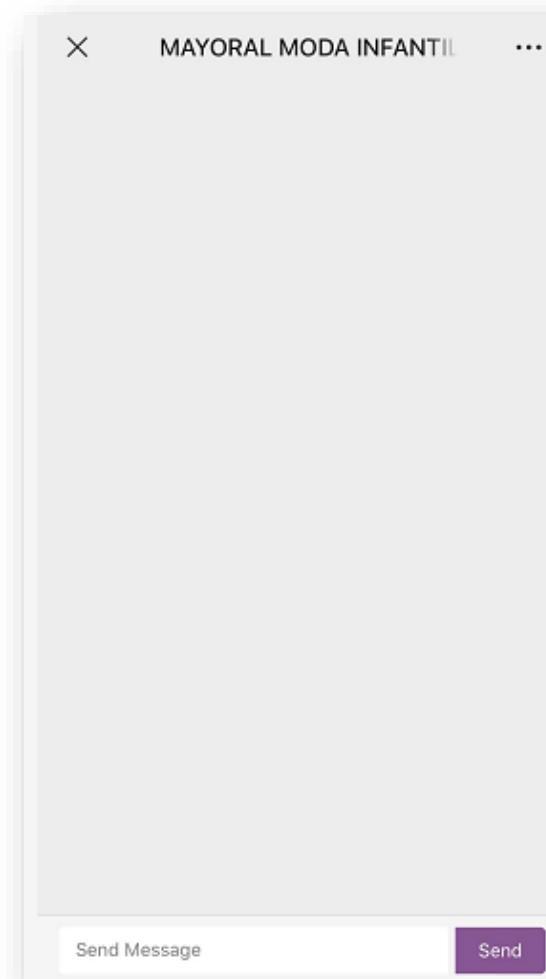
Check your appointments



Click either 'Appointment' button on the homepage, moving to next step



Check and deal with your matchmaking requests; click the button highlighted in red

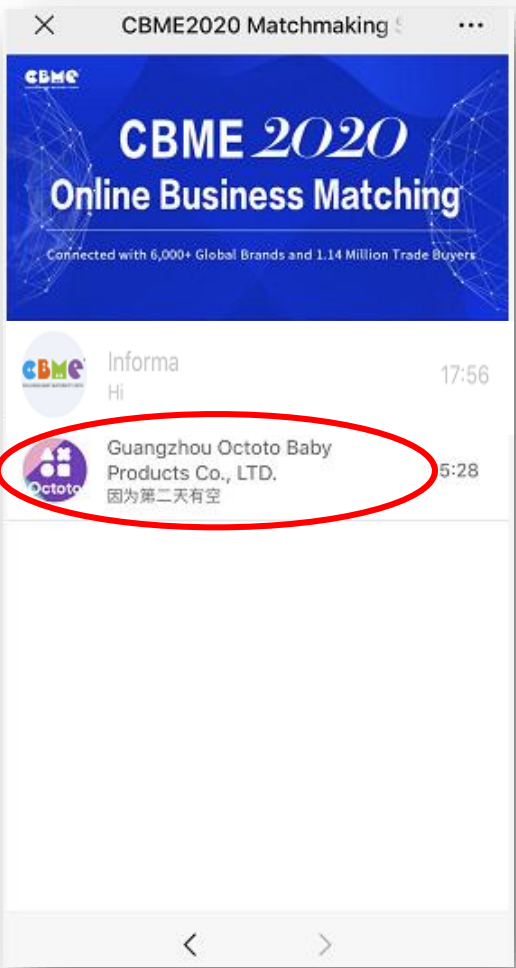


Communicate with the exhibitor

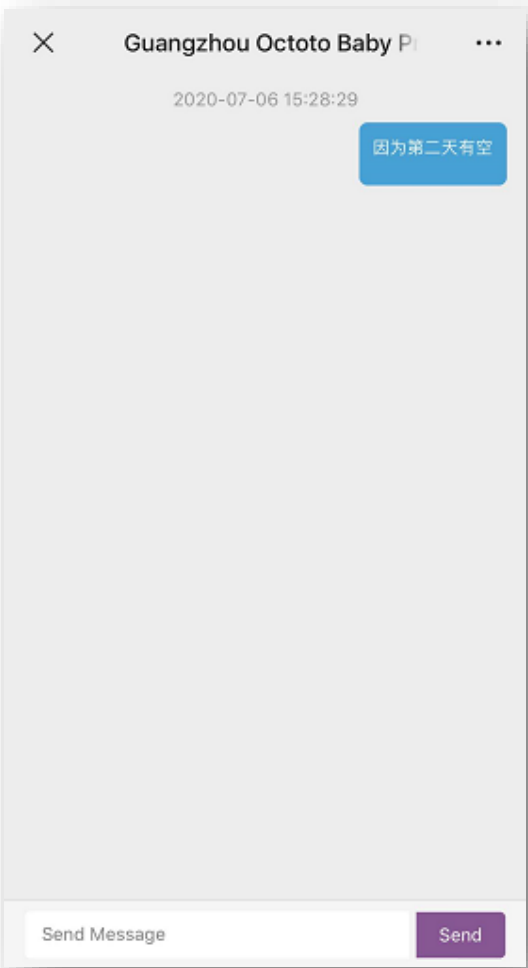
Communicate with exhibitors via 'message box'



Click 'Message' button here



Click the message here, entering to the dialogue box



Communicate with the exhibitor

Thank you!

